

**Station** WUPW-TV TOLEDO, OH.  
**Advertiser** ( ) US CHAMBER OF CMRC  
**Product** US CHAMBER  
**Estimate#** 435  
**Buyer** Scott Kahn  
**Phone#**  
**Fax#**

**Agency** ( ) MEDIA AD VENTURES  
8136 OLD KEENE MILL ROAD, S#A-300  
SPRINGFIELD, VA 22152  
**Rep Firm**  
**Sales Office**  
**Salesperson**  
**Agency C/P1/P2/E** 106/120/435  
**Flight Dates** 05/07/2012 - 05/20/2012  
**Hiatus Weeks**  
**Salesperson**  
**Salesperson**

Printed: 05/16/2012 5:22 PM  
05/16/2012 5:00 PM

— CONTRACT COMMENT —

336 \*

Rep Order# 3893 Ver# 3 Mod# 1 Status Confirmed  
EC'd No

Traffic Order# 665

Printed: 05/16/2012 5:22 PM

of 3

Last Received: 05/16/2012 5:00 PM  
Showing Buylines: All Lines

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Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) ANJIE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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11	SA		10P-1030P	FOX TOLEDO NEWS SATURDAY @ 10PM	:30	\$175.00	05/12-05/12	1	1	1	\$175.00	
12	SU		10P-1030P	FOX TOLEDO NEWS SUNDAY @ 10PM	:30	\$175.00	05/13-05/13	1	1	1	\$175.00	
13	M-F		11P-1130P	SEINFELD	:30	\$60.00	05/07-05/11	2	1	2	\$180.00	
				Buyline Comment: CXL 1X N/A W/O 5/14...\$60 CREDIT			05/14-05/18	1	1	1		
14	M-F		1130P-12A	THE OFFICE	:30	\$60.00	05/07-05/18	2	2	4	\$240.00	
15	SA	5P-6P		THE CLOSER	:30	\$25.00	05/12-05/12	1	1	1	\$25.00	
16	SA	1030P-11P		SEINFELD	:30	\$50.00	05/12-05/12	1	1	1	\$50.00	
17	SA	11P-12A		HELL'S KITCHEN	:30	\$35.00	05/12-05/12	1	1	1	\$35.00	
18	SU	1030P-11P		RYCHNOVSKY	:30	\$50.00	05/13-05/13	1	1	1	\$50.00	

#### ---REPORT TOTALS---

Report Totals: 48 / \$6,260.00

#### ---SALES MONTHLY TOTALS---

May 12: 48 / \$6,260.00

Sales Totals: 48 / \$6,260.00

Station Totals: 48 / \$6,260.00

Lines not sent/rclld/rtrn: 0 / \$0.00

#### ---COMPETITIVE---

Market Totals	\$104,333	CATV	0%	WNGT	0%	WNWO	4%	WTOL	49%	WTVG	41%
		WUPW	6%								

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**--COMPETITIVE COMMENTS--**

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11  
Demos RA35+

**-- CREDIT RISK --**

CASH IN ADVANCE